

The Carpet Factor

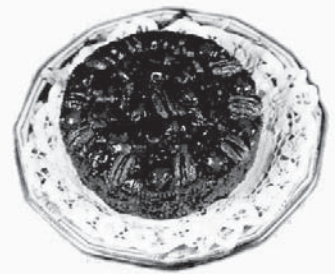
BEWARE THIS HOLIDAY SEASON!

Don't be victimized by unethical carpet cleaning companies!

More residential customers get their carpet cleaned during Thanksgiving and Christmas than any other time. The unethical carpet cleaners of the world know this and are ready to take advantage of the public. When choosing a carpet cleaner, you have three choices:

1. Choose the carpet cleaner that has a cheap, almost unbelievable low price. You will likely get the worst experience you ever imagined.
2. Choose a "commodity" carpet cleaning company. These companies generally do not offer a money back guarantee, they skip important steps that are required by the IICRC (Institute of Inspection Cleaning & Restoration Certification) such as pre-vacuuming, pre-conditioning, neutralizing (balancing the pH), grooming and speed drying. Not providing these steps causes the cleaner to over-wet the carpet and leaves a sticky residue behind. Then your carpet gets dirty faster.
3. Choose a reputable, experienced, and certified, professional carpet cleaner that offers a 100% money back guarantee. ■

What About The Fruitcakes?



Fruitcakes been around since Roman times. It had raisins, pine nuts, pomegranate seed and barley mash. There are numerous different kinds now. If in Texas, you can drop by the World Famous Collin Street Bakery in Corsicana to sample many of the different kinds they make.

Holiday Cleaning

The holidays are coming and they're bringing winter with them. This year, be ready for winter by doing a thorough cleaning.

Remember, you're going to be shut up with all the dust that has accumulated all during the year. You don't want that, do you?

The winter brings with it all kinds of illness, such as colds, flu, and allergies. By cleaning this fall, you won't have excess dust circulating in your house to worsen any kind of health problems that crop up during cold and flu season.

Best of all, cleaning before the holidays means you will be able to enjoy them without having to clean while you are trying to make meals, wrap presents, or just relax in front of the fire. So, get on your rubber gloves this weekend and put all that cleaning behind you!

Ask the Carpet Cleaning Experts

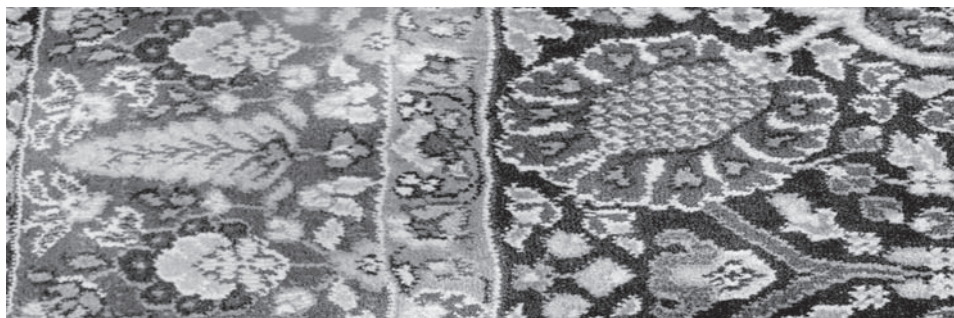
Q: How do I remove crayon from carpet or upholstery?

A: Begin by sponging the area with a small amount of dry-cleaning solvent. Be sure to only use small amounts. This will prevent any possible damage to sizings, backings, or stuffing materials. Next, mix one teaspoon of a neutral detergent, one that contains no alkalies or bleaches, with one cup of luke-warm water. Gently blot the area. Once the crayon has been removed, sponge the area with clean water and blot the area until dry.

Clean or Dirty?

A 9x12 Oriental Rug Can Hold 87 Pounds of Soil Without Looking Dirty!

A study by the Eureka Company revealed that a 9x12 Oriental Rug can hold up to 87 pounds of soil without looking dirty. Oriental rugs are made to hide soil. Most Oriental Rugs are made with wool fibers that naturally hide soil. The hand knotting helps even more. This explains why an old Oriental rug still looks good! However, the dry soil is damaging to your rug, so be sure to have your rugs cleaned on a regular basis, use a good pad, vacuum them often, and rotate them once in a while. ■



General Upholstery Care



Follow the simple guidelines below to keep all your upholstered living room, dining room, and bedroom furniture looking like new.

- To avoid fading, keep upholstered home furniture away from direct sunlight.
- Vacuum upholstered furniture as often as possible. Even if your home furniture has seen little use, the abrasive action of dirt and dust particles can wear the fibers of your upholstery fabric. For high-use furniture, it's a good idea to frequently beat the cushions and then vacuum and rotate them.
- With a damp rag and cleaning solution dust arms and headrest areas to prevent body oil accumulation on the upholstery fabric.
- Avoid placing newspapers directly on home furniture upholstery fabric. Ink will accumulate and difficult to remove.
- Never cover your upholstered home furniture with dark-colored blankets, sheets, etc. Dyes can rub off onto fabric when dry or bleed when wet.
- Avoid the use of dyes, paints, inks, and nail polishes around your upholstery fabric. These substances will stain the material.
- Never remove cushion covers for dry cleaning or machine washing. There is a good chance the colors will fade and would mismatch the rest of the upholstery fabric.
- Periodic professional cleaning keeps soil accumulation from marring the beauty of the upholstery of your home living room, dining room, and bedroom furniture.



On Charity

The best thing to give to your enemy is forgiveness; to an opponent, tolerance; to a friend, your heart; to your child, a good example; to a father, deference; to your mother, conduct that will make her proud of you; to yourself, respect; to all men, charity.

*Francis Maitland
Balfour
Embryologist
1851 - 1882*

OUR HAPPY CLIENTS

"I have been using Lewis Carpet Cleaners for several years and have always found that they have done a wonderful job. When necessary I am able to point out specific areas that need to be cleaned and am always satisfied with the service. I would recommend Lewis Carpet Cleaners to everyone I know.."

Janice Lee
San Mateo

"The Lewis Carpet Team has cleaned at my home and office, they both look like new. The quality of their work was beyond our expectations. Would we use them again? In a heartbeat.

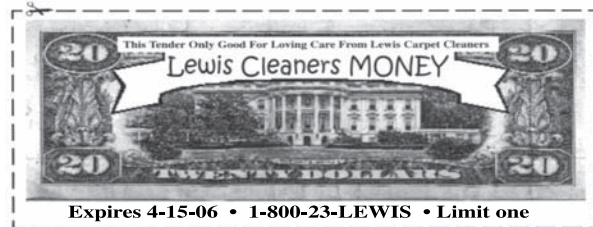
Paula Uccelli
Redwood City, CA
To view more happy clients, Go to
<http://www.4carpetcleaning.com/customers.html>

Community News

We need help with our 6 th Annual Food and Toy Drive

This holiday season we are asking for your support of our Sixth Annual Food and Toy drive to help turn hunger into hope for nearly 170,000 of our friends and neighbors. Last year half the food raised by Lewis Cleaners was giving to the SECOND HARVEST FOOD BANK where they distributed your donations to 618 different agencies that help feed single families with children, and senior citizens this holiday season. This year we will sponsor The Redwood Family House. We will supply food for the 9 Families and toys for the 20 children. On Friday, December 16 th we will deliver all the donations to the families.

Use Lewis Cash for any of our services



\$\$ LEWIS CASH \$\$
(Limit one per order)



Corporate Office
Lewis Carpet Cleaners, Inc.
2658 Spring Street #A
Redwood City, CA 94063
www.4carpetcleaning.com

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