



What Are the Steps to Getting Maximum Soil and Spot Removal from Your Carpet and Upholstery?

(without over-wetting or leaving a sticky residue behind)

Do you sometimes get the feeling that the carpet or upholstery cleaner is “leaving something out”?



Have you ever had a carpet cleaner race through your cleaning job, leaving you to wonder how he could have possibly gotten everything out?

It “looks” clean, but what will re-surface in the near future?

There are actually 11 important steps to cleaning any textile, whether it is carpet or upholstery. Many cleaners don’t use these steps, therefore leaving a soaking wet mess behind.

Following these 11 important steps insure that you get maximum soil and maximum spot removal without over-wetting or harming your carpet and upholstery

Step 1: Pre-Inspection

The carpet or upholstery should be inspected and tested to inform you of the expected results and any potential challenges. This inspection should include identifying the fiber type as well as any potential permanent stains

“The Institute of Inspection, Cleaning and Restoration (the world’s most recognized body of certification for carpet and upholstery cleaners require these important steps in their Standards Guides.

Step 2: Furniture Moving

Find out what furniture is recommended to be moved and what is included under the regular pricing structure and what stays in place.

Step 3: Pre-Conditioning Traffic Areas

In this step, a solution is applied that loosens the soil and spots for more effective removal.

Step 4: Pre-Treat Spots

Some spots require special solutions and special care for complete removal and to avoid “setting” the stain

Step 5: Pre-Grooming

The carpet or upholstery pile is now gently massaged to further loosen the soils so that aggressive, harmful cleaning is not needed.

Step 6: Extraction

Now that the soil has been properly “suspended”, it can be extracted without over-wetting or leaving a sticky residue behind.

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Step 7: Neutralizing

Another common problem is that some carpet cleaners don't neutralize the carpet. Not balancing the pH can cause the carpet to be stiff and attract dirt like a magnet.

Step 8: Specialty Spotting

Stubborn stains sometimes require specialty stain removal processes. Because many cleaners do not train themselves, they do not know about these processes. Those who do sometimes gouge customers to use these processes because they offer a low price they intend not to keep.

Step 9: Post Grooming

The pile of the carpet or upholstery should then be "finished" so that it dries and cures in the proper direction.

Step 10: Speed Dry

Proper drying should be insured with high velocity air movers.

Step 11: Post Inspection

A thorough walk through should be done to insure that you are completely satisfied with your cleaning job.

WARNING: Untrained Carpet Cleaners Use 1 to 3 of These Important Steps, Over-Wetting Your Carpet and Upholstery and Leaving a Sticky Residue Behind.

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INSIDE...

- What are the 11 steps to getting maximum soil and spot removal?
- LEWIS CLEANERS is on TV
- How to Get **FREE CASH** or **FREE CLEANING** through Our Referral Reward

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The Entire Lewis Cleaners Family and Staff.

Dear Friend and Client,
I wanted to thank you for your support over the years. Please visit our website weekly for updated advice, tips and specials. We have posted the 3 winners of the MOTHERS DAY ESSAY CONTEST. Thanks to Cindy's Flowers, Simply Skin, Mistralis, Central Park Bistro, Summit Auto, Jeff Schroeder Massage, Crystal Wellman(personal trainer), Cookie Lee-Amy Ratti and our entire staff for making this such a wonderful event.



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