

OUR HAPPY CLIENTS

At Lewis Carpet Cleaners most of our work goes from repeat and referral work. One of our happy clients is Keith and Nina Kadera, owners of the peninsula's local 1-800-DryClean. They both would love to give you more free time with their convenient service. They promise to deliver crisp white shirts with no broken buttons, fresh clean clothes, and prompt dependable service. Give them a try. Your satisfaction is guaranteed! As an added bonus they will offer my clients 25% off your first order. I love their service, they pick up my clothes on Wednesday and return the clothes on Saturday, No waiting in line and I do not even need to be home. Call Keith today at 650-679-9774, Mention Lewis for your discount



Corporate Office
Lewis Carpet Cleaners, Inc.
2658 Spring Street #A
Redwood City, CA 94063
www.4carpetcleaning.com

Serving San Mateo, San Francisco, Santa Clara Counties

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25% Discount from our HAPPY CLIENTS

Community News

Family Fun Golf Tournament

Plan on joining us for this year's event. Our Company has a lot of fun organizing this event for our Community members. The price is \$29.00 per person and includes, Green Fees, Lunch, DARE program and award ceremony Lunch -This is a Family event and is open to everyone in our Community; Scholarships are available to Families that may need financial assistance. For further information/ or to register, contact:

Rick Lewis: 650 366.3477

Gino Gasparini: 650 558.9575

Officer Todd Hurst: 650 743.3417

<http://www.4carpetcleaning.com/golftournament.pdf>

Use Lewis Cash for any of our services



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The Carpet Factor

How to Care for Your Valuable Carpet *5 Easy, But Important Steps*

Your carpet is a valuable investment. Any investment requires maintenance. You change the oil in your vehicle so that the engine will last longer and to avoid costly repairs. The same is true for your carpet, or any floor covering for that matter. By properly maintaining your carpet it will look better, last longer and contribute to a healthier indoor environment.

Here are 5 Easy Ways to Get the Most Out of Your Carpet:

1. Check the Warranty

Copies of specific warranties on your carpet purchase may be available from your carpet retailer. Stain resist warranties can vary from 5 to 20 years. **ALL STAIN RESIST WARRANTIES REQUIRE REGULAR CLEANING AND IMMEDIATE SPOT REMOVAL.**

2. Vacuum, Vacuum, Vacuum!

It is said that the three most important rules for maintaining carpet are vacuum, vacuum, vacuum. Vacuum your carpet often. Once or twice a week at least. Vacuuming removes the sharp soil that can cut and slice the fiber causing premature wear. Much of this soil is not visible to the eye. Remove any loose particles such as loose food, leaves, pieces of crayon, bugs, etc. as these items can cause a spot on the carpet.

3. Have Your Carpet Professionally Cleaned Often

Most people don't clean their carpet often enough. Perhaps due to the cost, the hassle factor, or because they do not realize how important regular professional cleaning can be. For example, if your traffic areas are visibly soiled, you have already waited too long! Traffic area soil is somewhat oily and bonds to the carpet fibers, eventually staining the carpet. Once this has taken place, even though professional cleaning will make it look much better, the traffic pattern will still be visible. In addition, traffic area soil is sharp – like sandpaper – and it abrades the carpet fibers. To keep this to a minimum, clean your traffic areas before they look visibly soiled.

As a general rule, professional cleaning by a professional, certified firm should take place about once per year. For extremely heavy traffic areas, cleaning may be required more often. Proper professional cleaning will not leave a sticky residue behind and can be done

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QUICK HINTS

Clean like with like". If you have a spill that is oily and won't mix with water, use Dry cleaning fluid. If the spill is fatty, like ice cream or gravy, use the detergent solution. If the spill is watery, use the soda water.

First you will need to buy some things from the supermarket.

1. For oily spills (mineral oils) - Dry cleaning fluid.
2. For fatty spills (ice cream, gravy, etc.) - 1 teaspoon of (Softly) wool detergent in a cup of warm water.
3. For watery spills (beer, wine, soft drink, etc.) - A bottle of ordinary soda water.
4. White vinegar (mix 1:10 in warm water). Use this mixture as a final treatment to neutralize any residue.
5. White tissues or paper towel or white cloth.

6 Steps to Wood Floors & Furniture Care

- 1• Use Protective Walk off mats**
at the exterior doors to help prevent sand and grit from tracking onto the floor. Gritty sand is any floors worst enemy. if your kitchen has wood floors, you may want to place a throw rug in the front of the sink to catch spills and splashes.
- 2• Install proper floor protectors**
on the furniture legs used on hard wood floors. Protectors will allow chairs to move easily over the floor without scuffing. Cleaning the protectors on a regular basis to remove any grit that may have become embedded.
- 3• Vacuum regularly.** When the household carpets are vacuumed, vacuum the hardwood - a brush attachment works beautifully. Do not use a household dust treatment as this may cause the floor to become slick, or it may dull the finish. Or, simply sweep the floor as needed.
- 4• Damp mop a hardwood floor.**
Excessive water causes wood to expand and possibly damage the flooring. Finishes are to protect the stain and face of the wood. They are not a bonding or waterproofing product.
- 5• Keep high heel shoes in good repair.**
Heels that have lost their protective cap, thus exposing the fastening nail, will exert over 8,000 pounds per square inch of pressure on a floor. That's high enough to damage any type of floor covering regardless of wood hardness. Have them repaired.
- 6• Over the years your hardwood floors will need to be serviced.**
At Lewis Cleaners, we offer the RX for Wood Maintenance Refinishing System. For details visit our website: www.4carpetcleaning.com

These tips were provided by another one of our Happy Clients, John Paulazzo, President of John's Custom Floors. You may visit his website: www.johnscustomfloors.com or call John at 650-367-9217

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as many times per year as needed. MANY STAIN RESIST WARRANTIES REQUIRE PROFESSIONAL CLEANING EVERY 2 YEARS. Professional cleaning removes the damaging soil from the traffic areas that vacuuming has not been able to remove. WARNING: UNINFORMED CARPET CLEANERS MAY VOID THE WARRANTY, BE VERY SELECTIVE WHICH COMPANY YOU HIRE.

4. Remove Spots Immediately

Spots that are not immediately removed can turn into permanent stains very easily. When a carpet is new, or has sufficient protector on it, plain tap water will remove many spots. However for those spots that will not remove easily with water, you must use a spot cleaner. Select a spot cleaner that is recommended by the carpet manufacturer or your trained, certified professional cleaner. Most spot removers that are purchased over the counter leave too much soap residue and can cause yellowing. Avoid using foam carpet cleaners or any product that is not made specifically for carpet.

Apply spot cleaner sparingly to white terry cloth and gently massage spot causing it to transfer into the cloth. Never pour spot cleaner directly on carpet. If the product that you are using seems to cause the spot to re-soil over a few week period, discontinue use. Any spot that you are not able to remove, and for pet urine or feces, call your professional cleaner immediately.

5. Have Carpet Protector Re-Applied

Residential nylon stain resistant carpets are treated with stain resist properties and soil resisters known as Dupont Teflon or 3M Scotchgard. After a period of 2 to 3 years, some of the soil-resistor wears off. At that point you should consider having a professional carpet cleaner re-apply the treatment after professional cleaning. The soil resistor will help the soil slide off of the carpet easier when vacuuming, spots will be easier to remove, and professional cleaning will be more effective. Unprotected carpet soils faster, doesn't last as long, and is prone to permanent staining. ■

Urine Spotting

Are puppy puddles putting you in a particular predicament? Well, not to worry, that's what we are here for.

First of all, if you have a pet that is prone to urinate on the carpet, take a quick walk through your home each day when you get home. The quicker you get to a pet stain the better.

When urine is first excreted, it is on the acid side of the pH scale and very easily removed. Within hours of being exposed to oxygen it turns to an alkaline pH.

To clean the urine spot: Mix 1 part white vinegar to 2 parts water and clean with a white terry towel. Do not use over the counter spot removers or all purpose cleaners on urine! You may set the spot permanently! If you have trouble removing it, call us. ■

Your Upholstered Fabrics Need to Be Protected

An often overlooked feature of upholstery cleaning is Fabric Protection. Fabric Protection may be just as important as the cleaning itself. When carpet is cleaned, many consumers see the value in protecting the carpet, but don't seem to think it's "necessary" when it comes to protecting upholstery fabric after it is cleaned.

There is a great deal of difference between upholstery fabric and carpet. Carpet is usually made from a synthetic fabric such as Nylon or Olefin. Natural fibers such as wool are used but do not represent the majority. Upholstery fabric on the other hand is most often made from natural fabric. Cotton is widely used for example.

Natural fibers are much more absorbent than synthetic fibers. This is an advantage to you when selecting a fabric because the more absorbent the fiber, the better it accepts dye and the more dying techniques can be used.. This gives you a wide range of choices in color and style.

The disadvantage of an absorbent fiber is that it stains easily. Foreign dye that is used in beverages for example can more easily stain a natural fiber. Even synthetic upholstered fabrics are more vulnerable than carpet. The reason is how the fabric is made. With carpet, you have a pile, a backing (usually synthetic also), and a thick pad underneath. This gives a spill a lot of room to spread. With upholstered fabric, you have a thin layer of fabric to penetrate. Once the stain is in the stuffing, it is more difficult to remove. With carpet, you could even "pull the carpet up" and deal with problem spots from underneath if you had to. But not upholstered fabrics.

A good quality fabric protector will assist in resisting spillage, and keep normal soiling such as airborne soils, dust, pet dander, and perspiration on the surface for easier removal. Keeping your upholstery protected will help you keep your upholstery looking better longer. Our company is well qualified to apply a quality fabric protector to your upholstery.

"What if my upholstery is new – do I still need fabric protection?"

Some fabrics come pre-treated with fabric protection. You may have been offered a post treatment of carpet protector. Some companies use protector that is really best suited for carpet and not fabric, so just because your fabric has been treated does not mean that it is treated the best way possible. To determine whether your new upholstery could benefit from a professional quality fabric protector, give our office a call and we will help evaluate it for you. ■

GET FREE CASH OR CLEANING THROUGH OUR REFERRAL REWARD PROGRAM!

For each new customer that you send us, we will reward you with a 10% referral fee that can be used toward CASH or Free Cleaning. Simply refer your friends, neighbors, or co-workers, and we will reward you automatically. Remember that we offer a 100% money back guarantee, so you can be sure that we will take the absolute best care of your referrals!

